



Specification for Approval

Customer: _____

Model Name: _____

| Supplier Approval | | | Customer approval |
|-------------------|-----------------|-------------|-------------------|
| R&D Designed | R&D Approved | QC Approved | |
| <i>Peter</i> | <i>Peng Jun</i> | | |

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1. General Specifications

AM-800480-A070B is a TFT-LCD module. It is composed of a TFT-LCD panel, driver IC, FPC,TP, a back light unit. The 7" display area contains 800 x 480 pixels and can display up to 16M colors. This product accords with

| Item | Contents | Unit | Note |
|-----------------------|--------------------------|-------------------|------|
| LCD Type | TFT | - | |
| Display color | 16M | | 1 |
| Viewing Direction | 12 | O'Clock | |
| Gray-scale inversion | 6 | O'Clock | |
| Operating temperature | -20~+70 | °C | |
| Storage temperature | -30~+80 | °C | |
| Module size | 164.86*99.96*3.5 | mm | 2 |
| Active Area(W×H) | 154.08x85.92 | mm | |
| Number of Dots | 800×RGB×480 | dots | |
| Power Supply Voltage | 3.3 | V | |
| Outline Dimensions | Refer to outline drawing | - | |
| Backlight | 18-LEDs (white) | pcs | |
| Brightness(LCM) | 250 | CD/M ² | |
| Data Transfer | RGB | - | |

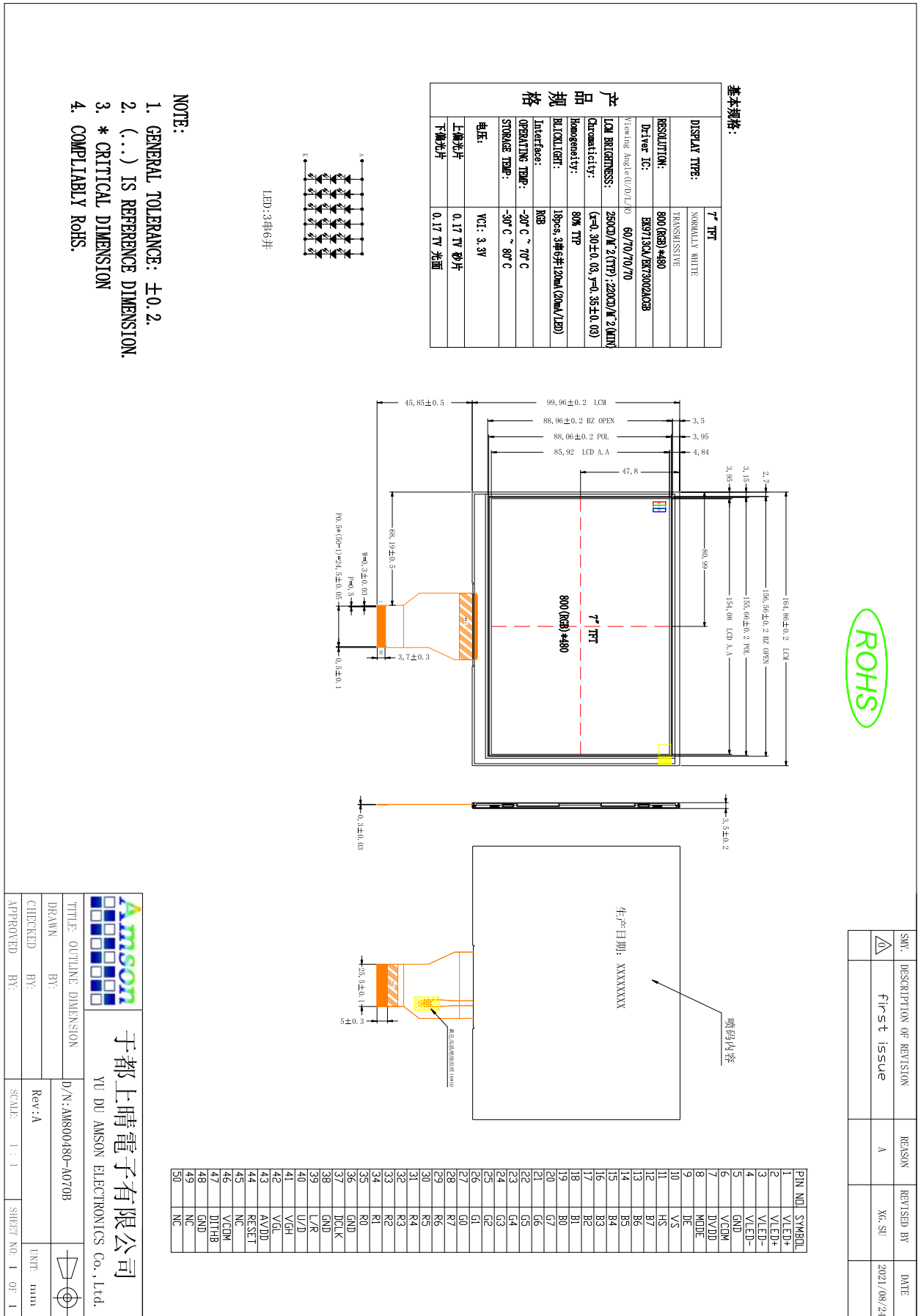
RoHS

environmental criterion

Note 1: Color tune is slightly changed by temperature and driving voltage.

Note 2: Without FPC and Solder, but with eight bumps.

2.Outline.Drawing



3 Interface signals

| Pin No. | Symbol | Function |
|---------|--------|--|
| 1-2 | LED_A | Backlight LED Power |
| 3-4 | LED_K | Backlight LED Ground |
| 5 | GND | Ground |
| 6 | VCOM | Common voltage |
| 7 | DVDD | Power for Digital Circuit |
| 8 | MODE | DE/SYNC mode select |
| 9 | DE | Data Enable Input |
| 10 | VSYNC | Vertical Sync Input |
| 11 | HSYNC | Horizontal Sync Input |
| 12-19 | B7-B0 | Blue Data Bit |
| 20-27 | G7-G0 | Green Data Bit |
| 28-35 | R7-R0 | Red Data Bit / DX0-DX7 |
| 36 | GND | Ground |
| 37 | DCLK | Dot Data Clock |
| 38 | GND | Ground |
| 39 | L/R | Left/Right selection |
| 40 | U/D | Up/Down selection |
| 41 | VGH | Gate ON Voltage |
| 42 | VGL | Gate OFF Voltage |
| 43 | AVDD | Power for Analog Circuit |
| 44 | RESET | global reset pin. Active low to enter reset state. suggest to connecting with an RC reset circuit for stability. Normally pull high. |
| 45 | NC | NC |
| 46 | VCOM | Common voltage |
| 47 | DITHB | Dithering function |
| 48 | GND | Ground |
| 49-50 | NC | NC |

4. Absolute Maximum Ratings(Ta=25°C)

4.1 Environmental Absolute Maximum Ratings.

| Item | Storage | | Operating | | Note |
|---------------------|---------|------|-----------|------|------|
| | MIN. | MAX. | MIN. | MAX. | |
| Ambient Temperature | -30°C | 80°C | -20°C | 70°C | 1,2 |
| Humidity | - | - | - | - | 3 |

1. The response time will become lower when operated at low temperature.
2. Background color changes slightly depending on ambient temperature.

The phenomenon is reversible.

3. Ta<=40°C:85%RH MAX.

Ta>=40°C:Absolute humidity must be lower than the humidity of 85%RH at 40°C.

5. Electrical Specifications and Instruction Code

5.1 Electrical characteristics(Vss=0V ,Ta=25°C)

| Parameter | Symbol | Condition | Min | Typ | Max | Unit | Note | |
|---------------|--------|-----------------|-----------------------|--------------------|-----|--------------------|------|--|
| Power supply | VCC | Ta=25°C | 3.0 | 3.3 | 3.6 | V | | |
| Input voltage | 'H' | V _{IH} | V _{CC} =3.3V | 0.8V _{CC} | - | V _{CC} | V | |
| | 'L' | V _{IL} | V _{CC} =3.3V | 0 | - | 0.2V _{CC} | V | |

Note:

- 1:When an optimum contrast is obtained in transmissive mode.

5.2 LED backlight specification(VSS=0V ,Ta=25°C)

| Item | Symbol | Condition | Min | Typ | Max | Unit | Note |
|-----------------|---------|-----------|-----|-----|-----|------|------|
| Supply voltage | - | - | - | 9.6 | - | V | 1 |
| Supply current | I_f | - | - | 120 | - | mA | 2 |
| Forward current | Normal | 18LEDS | - | 120 | - | mA | |
| | Dimming | | - | - | - | | |

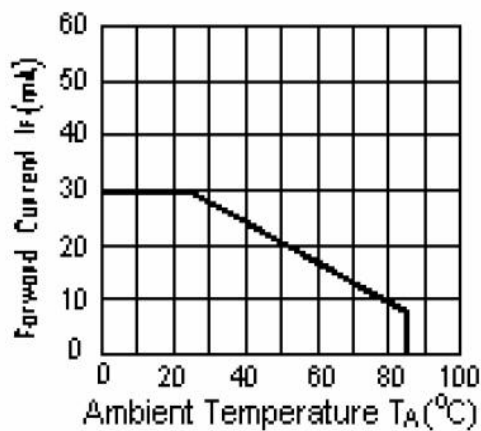
Note:

1: $V_{LED} = V_{LED(+)} - V_{LED(-)}$.

2: The current of LED is 20mA.

A LED drive in constant current mode is recommended.

3: LED power consumption is around 1.152 W.



CIRCUIT DIAGRAM

6. Optical Characteristics

| Item | Symbol | Condition | Min. | Typ. | Max. | Unit | Note |
|-------------------------|--------------------------------|------------------------------------|-------|-------|-------|-------------------|------|
| Brightness | Bp | $\theta=0^\circ$ | 220 | 250 | - | Cd/m ² | 1 |
| Uniformity | Δ Bp | $\Phi=0^\circ$ | 75 | 80 | - | % | 1,2 |
| Viewing Angle | 3:00 | Cr \geq 10 | - | 50 | - | Deg | 3 |
| | 6:00 | | - | 45 | - | | |
| | 9:00 | | - | 50 | - | | |
| | 12:00 | | - | 40 | - | | |
| Contrast Ratio | Cr | $\theta=0^\circ$ | - | 300 | - | - | 4 |
| Response Time | T _r +T _f | $\Phi=0^\circ$ | - | 25 | - | ms | 5 |
| Color of CIE Coordinate | W | x | 0.250 | 0.280 | 0.310 | - | 1,6 |
| | | y | 0.300 | 0.330 | 0.360 | - | |
| | R | x | 0.587 | 0.607 | 0.627 | - | |
| | | y | 0.310 | 0.330 | 0.350 | - | |
| | G | x | 0.258 | 0.278 | 0.298 | - | |
| | | y | 0.526 | 0.546 | 0.566 | - | |
| | B | x | 0.121 | 0.141 | 0.161 | - | |
| | | y | 0.138 | 0.158 | 0.178 | - | |
| NTSC Ratio | S | $\theta=0^\circ$ $\Phi=0^\circ$ | - | 50 | - | % | |

Note: The parameter is slightly changed by temperature, driving voltage and material

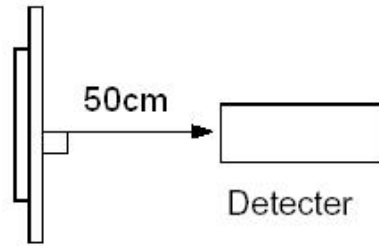
Note 1: The data are measured after LEDs are turned on for 5 minutes. LCM displays full white.

The brightness is the average value of 9 measured spots. Measurement equipment PR-705 (Φ 8mm)

Measuring condition:

- Measuring surroundings: Dark room.
- Measuring temperature: Ta=25°C.
- Adjust operating voltage to get optimum contrast at the center of the display.

Measured value at the center point of LCD panel after more than 5 minutes while backlight turning on.

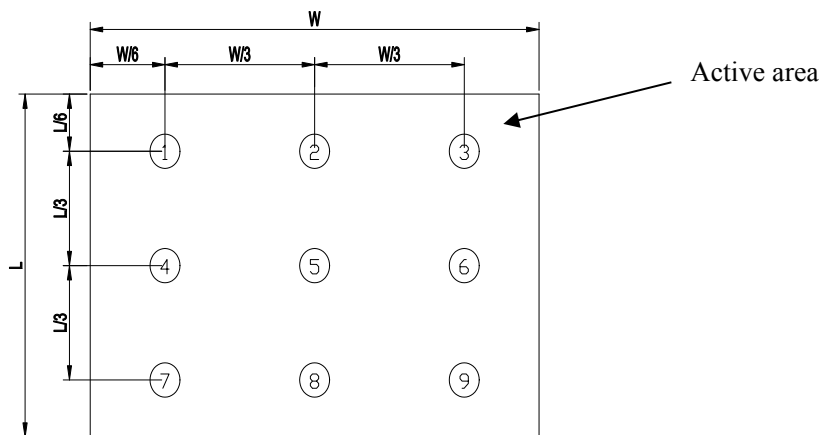


Note 2: The luminance uniformity is calculated by using following formula.

$$\Delta Bp = Bp (\text{Min.}) / Bp (\text{Max.}) \times 100 (\%)$$

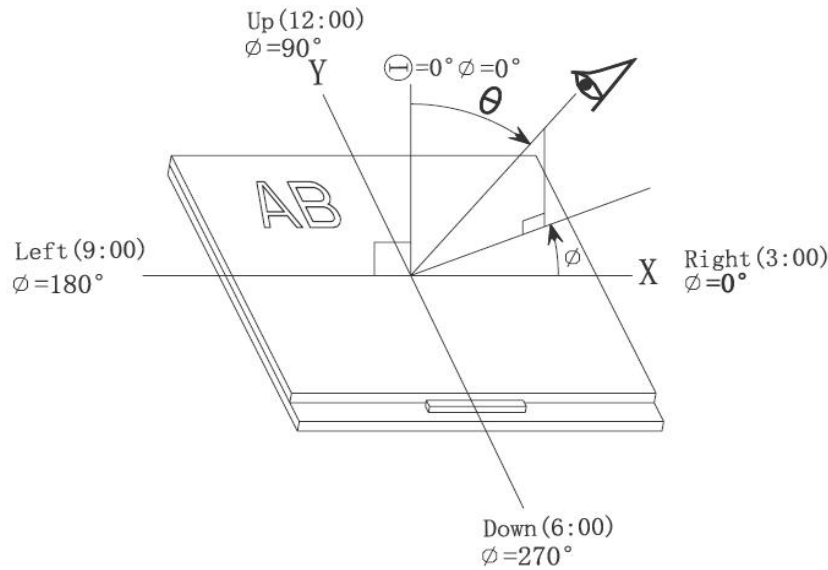
Bp (Max.) = Maximum brightness in 9 measured spots

Bp (Min.) = Minimum brightness in 9 measured spots.

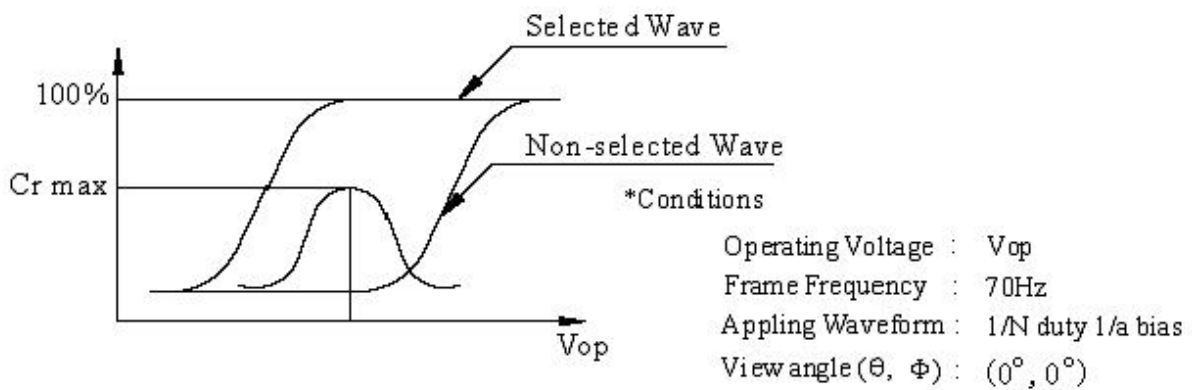


Note 3: The definition of viewing angle:

Refer to the graph below marked by θ and ϕ



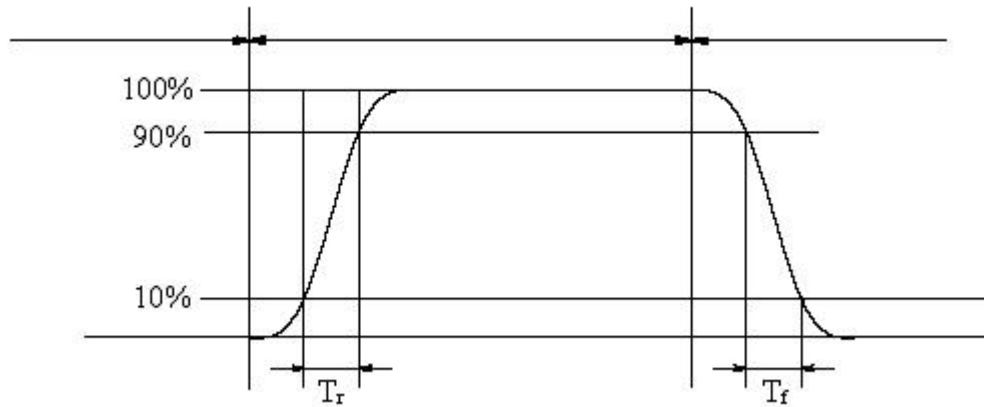
Note 4: Definition of contrast ratio.(Test LCD using DMS501)



$$\text{Contrast ratio}(Cr) = \frac{\text{Brightness of selected dots}}{\text{Brightness of non-selected dots}}$$

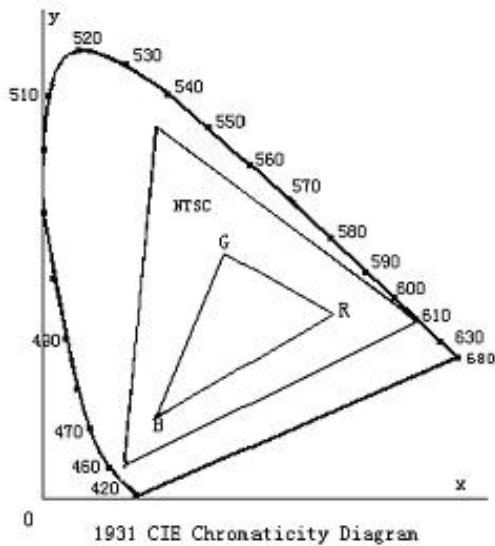
Note 5: Definition of Response time. (Test LCD using DMS501):

The output signals of photo detector are measured when the input signals are changed from “black” to “white”(falling time) and from “white” to “black”(rising time), respectively. The response time is defined as the time interval between the 10% and 90% of amplitudes.Refer to figure as below.



The definition of response time

Note 6: Definition of Color of CIE Coordinate and NTSC Ratio.

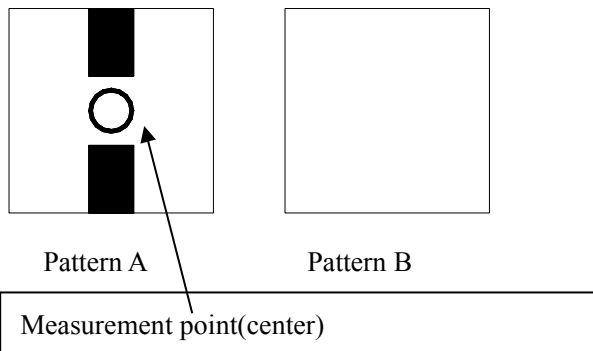


Color gamut:

$$S = \frac{\text{area of RGB triangle}}{\text{area of NTSC triangle}} \times 100\%$$

Note 7: Definition of cross talk.

$$\text{Cross talk ratio(\%)} = \frac{|\text{pattern A Brightness} - \text{pattern B Brightness}|}{\text{pattern A Brightness}} \times 100$$



Electric volume value=3F+/-3Hex

7. Reliability Test Items and Criteria

| No | Test Item | Test condition | Criterion |
|----|-------------------------------------|--|--|
| 1 | High Temperature Storage | 80°C±2°C 96H Restore 2H at 25°C Power off | 1. After testing, cosmetic and electrical defects should not happen. 2. Total current consumption should not be more than twice of initial value. |
| 2 | Low Temperature Storage | -30°C±2°C 96H Restore 2H at 25°C Power off | |
| 3 | High Temperature Operation | 70°C±2°C 96H Restore 2H at 25°C Power on | |
| 4 | Low Temperature Operation | -20°C±2°C 96H Restore 4H at 25°C Power on | |
| 5 | High Temperature/Humidity Operation | 60°C±2°C 90%RH 96H Power on | |
| 6 | Temperature Cycle | $-30^{\circ}\text{C} \xrightarrow{\quad\quad\quad} 80^{\circ}\text{C}$ 30min 5min 30min after 5 cycle, Restore 2H at 25°C Power off | |
| 7 | Vibration Test | 10Hz~150Hz, 100m/s ² , 120min | Not allowed cosmetic and electrical defects. |
| 8 | Shock Test | Half- sine wave, 300m/s ² , 11ms | |
| 9 | ESD Test | Air discharge: +/-8KV, Contact discharge: 4KV | |

Note: Operation: Supply 2.8V for logic system.

The inspection terms after reliability test, as below

| ITEM | Inspection |
|------------|--------------------|
| Contrast | CR>50% |
| IDD | IDD<200% |
| Brightness | Brightness>60% |
| Color Tone | Color Tone +/-0,05 |

8 Quality level

As Quality department <<Product Cosmetic SPEC>>.

9. Precautions for Use of LCD Modules

9.1 Handling Precautions

9.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.

9.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.

9.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.

9.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.

9.1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

- Isopropyl alcohol
- Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer.

Especially, do not use the following:

- Water
- Ketone
- Aromatic solvents

9.1.6 Do not attempt to disassemble the LCD Module.

9.1.7 If the logic circuit power is off, do not apply the input signals.

9.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

- a. Be sure to ground the body when handling the LCD Modules.
- b. Tools required for assembly, such as soldering irons, must be properly ground.
- c. To reduce the amount of static electricity generated, do not conduct

assembly and other work under dry conditions.

- d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

9.2 Storage precautions

9.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

9.2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : $0^{\circ}\text{C} \sim 40^{\circ}\text{C}$

Relatively humidity: $\leq 80\%$

9.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.

9.3 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.